

Live life to the fullest —
without paying full price



Save money with discounts at anthem.com

Saving money is good. Saving money on things that are good for you — that's even better. With SpecialOffers@AnthemSM, you can access discounts on products and services that help promote better health and well-being. It's just one of the perks of being a member. Check out how much you can save:

Family & Home

American Baby[®] Magazine — Get a subscription to the magazine at no cost to you that takes you through pregnancy and beyond.

Safe Beginnings[®] — Baby proof your home while saving 15% on everything from safety gates to outlet covers. Call 800-598-8911.

SeniorLink — Save 15% on advice for seniors and get 90 days service at no additional cost on the HelpLink Emergency Response System to help care for an aging family member. Call 866-797-2336.

VPI Pet Insurance — Get 5% off pet insurance. There will come a time when your pet needs medical help. With a VPI Pet Insurance policy, you may have peace of mind knowing that you have help paying the medical costs for your pet's accidents, illnesses and routine medical care. Call 877-PETS-VPI.

VoiceCare[®] - Save more than 25% on the professional emergency response system.

SelfHelpWorks — Join a SelfHelpWorks online program to help you lose weight, stop smoking, manage stress or cut back on alcohol or quit drinking completely and get a 30-day guest pass at no additional cost and a 40% discount. Call 877-719-9860.

Fitness & Health

Jenny Craig[®] — Join Jenny Craig and get a 30-day trial at no additional cost, 50% off the six-month program and 20% off the Jenny Rewards program. Call 877-Jenny70.

Weight Watchers[®] — Get \$10 off a three-month subscription to Weight Watchers Online.

Lindora[®] — Save 20% on weight loss programs. Call 800-LINDORA.

LivingLean — Save 40%. LivingLean is not a diet. It is a program that has you point out your main problem foods and your main munchies, then it teaches you how to get rid of your emotional cravings for them. LivingLean is a five-week program.

GlobalFit[™] — *get up to 60% off fitness club memberships.* With GlobalFit, you can get in shape and save. Join your choice of over 10,000 fitness centers across the country - including Curves, Bally's, Gold's, Anytime Fitness and many more - all at some of the lowest available rates! Save big on home fitness with videos and equipment. NutriSystem's 28-Day Favorites Package is also offered through GlobalFit, and you'll save \$30 off the retail of their order.

GlobalFit[™] offers special pricing on exercise videos and an extra 5% off of the already low prices at Smooth Fitness[™].

ChooseHealthy[™] — Take the alternative path with discounts on health and wellness products, fitness club memberships and more.

Puritan's Pride - Save 20% and get free shipping on the vast selection of vitamins, minerals, herbs, supplements and much more.

Check out more SpecialOffers on the other side.

SpecialOffers@AnthemSM
on anthem.com

Vision, Hearing & Dental

Eyewear Discount — Save 30% on eyeglasses, 20% on most nonprescription sunglasses and discounted prices on accessories.

Premier LASIK — Save 15% on LASIK with all their in-network providers and prices as low as \$695 per eye with select providers. Call a Premier LASIK representative at 866-767-2179 to learn more.

TruVisionTM — Members receive 10% off vision correction procedures. Their network of highly trained optometrists, ophthalmologists and surgeons are committed to providing you with high-quality care. Also, get 20% off your first order of your favorite brands of contact lenses. Free shipping on orders of \$99 or more.

HearPO — Get a low price guarantee on the seven top companies that work with HearPO. Call 888-HEARING.

BeltoneTM - Hearing screening and in-home service at no additional cost, and up to 50% off all Beltone hearing aids.

drugstore.comTM - Save 5% on dental and vision products, along with free shipping on orders of \$49 or more.

Medicine & Treatment

SelfHelpWorks — Join a SelfHelpWorks online program to help you lose weight, stop smoking, manage stress or cut back on alcohol or quit drinking completely and get a 30-day guest pass at no additional cost and a 40% discount. Call 877-719-9860.

ChooseHealthyTM — Take the alternative path with discounts on visits to massage therapists, acupuncturists and more.

Murad[®] - Save \$25 plus a free gift with any purchase of \$100 or more on skin care.

Allergy Control Products - Save 25% on Allergy Control encasings for your bed. Plus, save 20% on a variety of doctor recommended products for a healthier home.

National Allergy Supply — Save 15% on mattress encasings, air filtration products, compressors and other products that can help relieve your allergy, asthma and sinus symptoms. Call 800-522-1448.

drugstore.comTM — Save 5% on health, beauty, wellness and personal care products, along with free shipping on orders of \$49 or more.

To find the discounts that are available to you, log in to anthem.com today. Not registered? Sign up now for access to personalized service and resources. It's fast, easy - and secure.



Si necesita ayuda en español para entender este documento, puede solicitarla sin costo adicional, llamando al número de servicio al cliente que aparece al dorso de su tarjeta de identificación o en el folleto de inscripción.

SpecialOffers@Anthem is a service mark of Anthem Insurance Companies, Inc. Vendors and offers are subject to change without notice. Anthem does not endorse and is not responsible for the products, services or information provided by the SpecialOffers@Anthem vendors. Arrangements and discounts were negotiated between each vendor and Anthem for the benefit of our members. All other marks are the property of their respective owners. All of the offers in the SpecialOffers@Anthem program are continually being evaluated and expanded so the offerings may change. Any additions or changes will be communicated on our website, anthem.com. These arrangements have been made to add value for our members. Value-added products and services are not covered by your health plan benefit. Available discount percentages may change or be discontinued from time to time without notice. Discount is applicable to the items referenced.

© Weight Watchers International, Inc., an independent company and owner of the WEIGHT WATCHERS trademark. All rights reserved.

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado and Nevada: Rocky Mountain Hospital and Medical Service, Inc. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross and Blue Shield of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE[®] Managed Care, Inc. (RIT), Healthy Alliance[®] Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin ("BCBSWI"), which underwrites or administers the PPO and indemnity policies; Compcare Health Services Insurance Corporation ("Compcare"), which underwrites or administers the HMO policies; and Compcare and BCBSWI collectively, which underwrite or administer the POS policies. Independent licensees of the Blue Cross and Blue Shield Association. © ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.

anthem.com